

# DR. DAWG Loves Fundraisers!

DR. DAWG is a big believer in Fundraising and supporting the communities that support us. We are pleased to offer organizations, teams, clubs and non-profits the opportunity to partner with DR. DAWG to raise money on either a **Monday** or **Tuesday** evening between the hours of **5:00 – 8:00 pm**.

We will reserve a specific date for your fundraising event. All you have to do is promote the date and time to your group, arrange for volunteers the night of the event and at the end of the evening you get to take home **10%** of the sales! 200 people will translate to \$200. We have 120 person capacity in Greenfield and 92 person capacity in Glendale, so take-out orders or gift card purchases are a great option if the restaurant is full.

Here is the process:

## **1. Plan it**

Reserve a date by sending an email to [katie@drdawg.net](mailto:katie@drdawg.net) explaining the purpose of the fundraising event.

## **2. PROMOTE! PROMOTE! PROMOTE!**

There are various options to promote your event:

- We can help create an 8 ½ x 11 flyer
- You can submit a press release to the local media
- You can send out invitations or evites to members, friends and family
- You can create a poster that we will hang at DR. DAWG
- Reminders are the key to having a successful , well attended event

## **3. Volunteers**

Arrange for 3-5 volunteers to help on the evening of the event. They should arrive at 4:30 pm, 1/2 hour prior to the event starting at 5:00 for orientation and training. The volunteers can help with a variety of tasks throughout the evening and are great ambassadors for your organization.